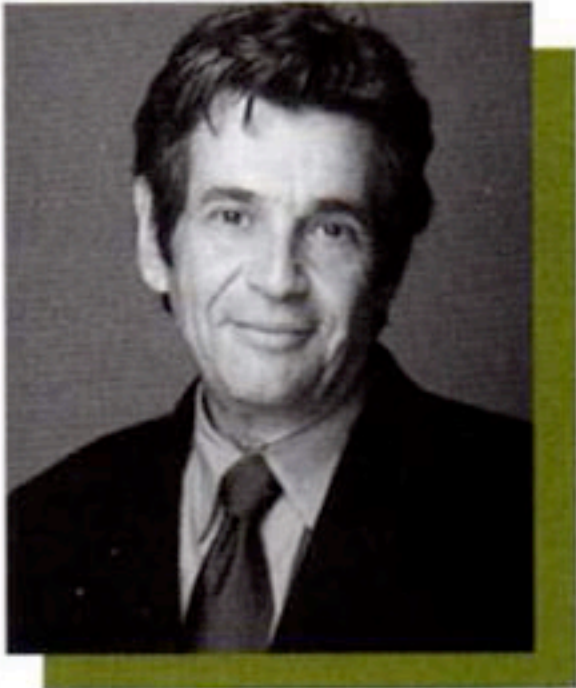


From President

ALAN ROSENBERG

Dear SAG Members,

As you know, members approved our TV/Theatrical Contract in June. While I was very much opposed to this agreement, I am pleased that members finally had the opportunity to vote and have their voices heard.

Management made it clear during negotiations that they wanted to be “unfettered” to explore their opportunities in new media. They asked to be “unshackled” to test business models, and now they are. It is imperative that we are vigilant in enforcing our rights and that we carefully and thoroughly analyze the entire new media spectrum. We must know what AMPTP companies are doing in this space, how much money they are making, how much SAG members are making and how many projects they are doing non-union.

Our new media experimental (AMPTP’s term, not mine) agreement allows non-union productions for those programs that cost under \$15,000 per minute to produce, only if no covered (as defined in the contract) performers are employed. We must all be diligent in making sure that if we meet the “covered” definition, that SAG rates apply, not just for you, but our fellow cast members. This is especially true in Regional Branch areas where right-to-work laws already take a big bite out of our work opportunities.

I urge every SAG member, whether you voted yes or no on this deal, to commit to watching and reporting what you learn as you do more and more of this new media work. We must all help our union do the required analysis on an ongoing basis. We need to provide our personal service contracts and our observations to the Guild to ensure that our negotiators know exactly how actors are hired and paid in the new media arena.

We also must begin working with industry unions to prepare for the next round of talks. I have called upon the elected leaders of AFTRA, WGA, DGA, Teamsters and IATSE to join me at a summit to discuss our partnerships going forward. While I know that each union has needs and concerns unique to its members, for instance product integration is of great concern to actors, and while the other unions may not have the same concerns, we must join forces and find common ground NOW to be ready to face our employers next year. We will be much stronger united than we have been by bargaining one-by-one. We cannot afford to allow management to pit us against each other again.

I look forward to a productive summer and wish the best for you and your families.

In unity,

Alan Rosenberg